



WOODLAND HEIGHTS ELEMENTARY PARENT TEACHER ORGANIZATION

Board Meeting Minutes

Date: November 12, 2020

Time: 3:00 p.m.

Location: Zoom

Attendance: Emily Dunlevy, Ali Shinnick, Lauren Davis, Kristen Wenger, Melissa Marshall, Jessica Shaffer, Sherrie Comitz, Principal Kristie Spenner, Hannah Nimblett, Maddy Huyler, Kirsten Smith, Lauren Huff, Tiffany Botkins, Candice Austin, Alyssa Berglund, Lyn Briggs, Danielle Walker, Valerie Landers, Brittany Bell, Amanda Scott, Jessica, Levi Perry, Emily Scharsu, Brittany Barker, Lacie Coleman, Hadley, DJ Ewan, Rob Murphy, Morgan Greene.

1. Introduction. Ali welcomed everyone to the all-virtual meeting on this rainy day, and turned to Kristie Spenner to share the Principal update.

2. Principal Update. We've had 24 new enrollments at WHE since October 5th. We've had the names of close to 60 veterans submitted to whom we will send Veterans Day cards from the students. Trunk or Treat went great. Staff is grateful for the leftover candy, which is being used as classroom rewards and office treats. I-SS has expressed interest in creating a focus group to help determine the future of the former Mt. Mourne School campus. Any parents who are interested in joining the focus group should send an email to Mrs. Spenner a kristie_spenner@iss.k12.nc.us. The school is grateful for the bottled water donations that have come in, especially to Food Lion for donating 8 cases of water. If anyone else would like to donate, the mini water bottles are preferred, as students will often only drink a portion of the standard size bottles.

3. Trunk or Treat Follow-up. Ali said that our first Trunk or Treat had an excellent turnout and feedback has been very positive. Many thanks to our Family Events Director, Jessica Shaffer, who planned and organized the event, despite being quarantined at the last minute and therefore unable to attend. Jessica shared that she saw photos of the trunks on our Facebook page and was very impressed with the effort and detail given to the trunks. She looks forward to hopefully planning (and attending!) an awesome event in the Spring. Ali shared that Alino's and Barcelona gift cards were given to the Top 3 best trunk winners. Ali said that Lisa Kiral, owner of Card My Yard Mooresville, has given us a discount code to receive half off all Card My Yards at future school functions. Huge thanks to Lisa for her generosity! We sold Spirit Wear at the Trunk or Treat and the sale was very successful, selling just shy of \$1,000 in merchandise. There was some discussion over trying to hold a pop up Spirit Wear sale in December and also to look into setting up online sales to make it more convenient for people to buy.

4. Annual Fund Update. Fundraising Director Alyssa Berglund announced that we are kicking off our Annual Fund campaign this week. Ali and Alyssa will be meeting with Superior Playsystems on November 30th to discuss options for a new play structure and possible outdoor learning area. A letter went home this week (some people said they didn't get it yet), outlining the fundraiser and subsequent contest. If anyone has not read the letter, please take the time to do so. We'll be holding a contest in which classroom parties will be rewarded to whichever grade level has the highest percentage of participation. This means that the winning grade won't necessarily be the grade that raises the highest amount. Each class will get to choose the type of party-- popcorn, ice cream, or popsicle. Teachers of the winning grade level will be rewarded with recess relief, in which office staff will cover their recess time to give those teachers a break. We hope that by placing the focus on participation rather than dollars given, it will encourage more people to participate, knowing they don't have to give much if they can't.

5. Staff Appreciation Update. Emily Dunlevy shared that Brooklyn Boys lunch was provided to all staff on our Remote Learning Day a few weeks ago. Huge thank you to Brooklyn Boys for their generous donation. Next week, PTO is planning on bringing in breakfast trays for the November appreciation event. Emily said that we normally do a big buffet-style lunch for all staff in December, but with COVID restrictions, they're changing it up this year. Our Staff Appreciation team (Emily Dunlevy and Lauren Davis) are working on a nice gift for staff members in lieu of the normal luncheon. Mrs. Spenner expressed how much the staff appreciates their efforts and thoughtfulness. Ali shared that she received an email from a parent suggesting full-length WHE raincoats for the teachers that stand outside in heavy rain during carline. Emily said that they looked into that last year, but it was too expensive. Mrs. Spenner suggested purchasing only enough jackets for the number of staff who actually runs the car rider line. They could be kept in the office and used as needed. This would be 10-12 jackets, which would be much more affordable. Emily will look into this.

6. Spirit Night Update. Spirit Night Coordinator Melissa Marshall shared that our Brooklyn Boys Spirit Night made \$425 for the school last month. When she set up the Spirit Night at Five Guys, she didn't realize it was a no school day. Our profit from that fundraiser was \$44.87. Our next Spirit Night is on December 9th at Jet's Pizza from 4-9pm. Jets will donate 10% of all sales (no need to mention WHE) to the school. Suggestions were made for future Spirit Nights at Dairi-O and Jersey Mike's.

Next PTO Meeting. December 1, 2020

