



WOODLAND HEIGHTS ELEMENTARY PARENT TEACHER ORGANIZATION

PTO Meeting Minutes

Date: February 7, 2023

Time: 12:45 pm

Location: Outside Building

Attendance: Ali Shinnick, Lisa Cox, Emily Dunlevy, Katie Eller, Christian Baude, Lacie Coleman, Katerin Traugh, Jen Emerick, Danielle Lavin, Kristine Kokoszka
On Zoom- Kristie Spenner, Christine Fournier, Megan Midkiff

Principal Update: Kristie Spenner

- Everything is going amazing during Mrs. Spenner's medical absence.
- All the data for middle of year looks great and we will have updates next month. Still at the top of the district.

Movie Night Recap: Ali Shinnick on behalf of Megan Nordhagen

- 150 people signed up to attend, but we had 75 people come to the actual event. This was about the same as the Polar Express indoor movie night last year.
- We ended up projecting above the stage and we didn't have to use the blow up screen. This was way better for sound, as we didn't have the blower competing with the movie audio.
- Sales for Tropical Smoothie went well, they seemed to be busy and happy.
- We should have a sign in sheet for the high school student volunteers.

Daughter Date Night Update: Ali Shinnick on behalf of Megan Nordhagen

- Adult volunteer sign up went out today. We have a bunch of student volunteers.
- 425 tickets are usually sold in past years and we are on track for this year.

- It was proposed that next year we schedule the dance for Super Bowl weekend, as we have many NASCAR families at our school and NASCAR does not race that weekend. This would allow those parents to attend.

Treasurer Update: Katerin Traugh

- We have \$48,112 that doesn't include \$2,400 still in Cheddarup.

Sensory Room Update: Ali Shinnick

- Ms. Crider sent a wish list and Jen Emerick will be creating a list through Amazon.

Spirit Night Update: Kristine Kokoszka

- Fearless went well last night, we will get all the information soon.
- Working on March for a family event. We will look at Barcelona again since it was so successful in the fall.

Staff Appreciation Update: Emily Dunlevy

- Valentine lunch on Tuesday. We need 12 crockpots of soup and we have 15 on the sign up. If anyone else would like to bring a crockpot of soup it would be greatly appreciated. We have 7 out of 12 for salads, so more of those would be appreciated as well.
- We would like volunteers from 9:30 to the end of the day. Please contact Emily if you can volunteer.
- We are going to set it up in the maker space.

Media Center Renovation Update: Alyssa Berglund

- Demco more than doubled our original quote so we parted ways with them and reached out to Lakeshore Learning.
- Lakeshore Learning had a great rendering and got us a quote for around \$36,000. Much easier to work with and the quote was very reasonable.
- Current quote for the whole project is around \$71,000. It includes everything. We currently have around \$33,000 for this project. Boosterthon proceeds will go towards the project. Last year we raised around \$38,000. We are looking at around one month for the project timeline and we could start June 12th. Once we have the funds we can start the project.
- Raise Craze or Pledge a thon might be other companies we can look at in the future if we no longer want to use Boosterthon.
- Fun Run is March 21st.

HawkFest: Ali Shinnick

- 2 planning meetings so far and we have a large group of volunteers helping. This will be a fundraising event this year. \$15 per child and \$5 for adult for presale and \$20 for children at the door. Admission wristbands include inflatables and ninja course. Pie face, face painting, dunk tank, food truck, raffles, and silent auction will be available for purchase at the event.
- We are going to be requesting corporate sponsorships.
- This is a fundraising event, with all proceeds going towards the media center renovation.

New Fundraiser Discussion: Ali Shinnick

- We are considering replacing Attractions Guide and a few other fundraisers due to the fact that we have done them for several years. Also the Attractions Guide book has gotten a lot smaller. We make around \$5/\$6k with the Attractions Guide.
- We had the Butter Braid rep stop in and request that we use them. They are \$17 and we would make 40% of profit. They do all the work, we don't have to do anything. If we sold 650 we would profit around \$4,420. We would like to consider selling them around the holidays and marketing them for holiday events.
- We could also look at a Krispy Kreme donut fundraiser. We would have to sell around 725 to make the same amount as Attractions Guide.

UPCOMING MEETINGS

Next Meeting: March 14th at 9 am

Upcoming Event: Daughter Date Night 2/17, Boosterthon Fun Run 3/21